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**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

In re:	:	Chapter 11
	:	
C2 MEDIA LLC, <u>et al.</u> ,	:	Case Nos. 01-15256 (REG),
	:	01-15257 (REG) and
	:	01-15838 (REG)
Debtors.	:	
	:	Jointly Administered
	:	

**NOTICE OF OCCURRENCE OF THE EFFECTIVE DATE  
IN THE CHAPTER 11 CASES**

PLEASE TAKE NOTICE that the effective date of the Debtors' Joint Plan of Reorganization Under Chapter 11 of the Bankruptcy Code, dated July 28, 2004, for C2 Media, LLC, C2 Media.com, Inc. and C2 Creative, Inc., occurred on October 1, 2004.

Dated: October 7, 2004  
New York, New York

Respectfully submitted,

VEDDER PRICE KAUFMAN & KAMMHOLZ,  
P.C.

/s/ Jon Yard Arnason  
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